



THURSDAY + FRIDAY, OCTOBER 29 + 30

## Smart Cities MIAMI 2020 Conference + Workshop Sponsorship Benefits

### Presenting Sponsor **\$25,000** (\$700 non-deductible)

- Recognition in **title** of Smart Cities Miami 2020 Conference in all collateral, electronic communications, and signage
- Prominent corporate or personal sponsor recognition on Smart Cities Miami 2020 Conference website, with click-through link on your logo to your corporate homepage
- Opportunity to nominate a panelist for conference panel
- Opportunity to provide corporate promotional gifts and/or brochures for distribution at the event
- Prominent corporate or personal sponsor recognition on Smart Cities Miami 2020 Conference signage at event
- Prominent corporate or personal sponsor recognition on Smart Cities Miami 2020 Conference event printed program
- Double-page-spread, full-color recognition in printed program (prominent placement)
- Recognition at all UM IDSC and/or SoA generated post-event publications
- Recognition on name badge with sponsorship ribbon
- Fourteen (14) passes to Smart Cities Miami 2020 Conference

### Gold Sponsor: **\$10,000.00** (\$400 non-deductible)

- Prominent corporate or personal sponsor recognition on Smart Cities Miami 2020 Conference website, with click-through link on your logo to your corporate homepage
- Recognition as **reception** sponsor
- Opportunity to provide corporate promotional gifts and/or brochures for distribution at the event
- Prominent corporate or personal sponsor recognition on Smart Cities Miami 2020 Conference signage at event
- Prominent corporate or personal sponsor recognition on Smart Cities Miami 2020 Conference event printed program

- Double-page-spread, full-color recognition in printed program
- Recognition on name badge with sponsorship ribbon
- Eight (8) passes to Smart Cities Miami 2020 Conference

**Silver Sponsor: \$5,000.00** (\$300 non-deductible)

- Corporate or personal sponsor recognition on Smart Cities Miami 2020 Conference website
- Corporate or personal sponsor recognition on Smart Cities Miami 2020 Conference signage at event
- Corporate or personal sponsor recognition on Smart Cities Miami 2020 Conference event printed program
- Full-page, full-color recognition in printed program
- Recognition on name badge with sponsorship ribbon
- Six (6) passes to Smart Cities Miami 2020 Conference (\$200 non-deductible)

**Bronze Sponsor: \$3,500.00** (\$200 non-deductible)

- Corporate or personal sponsor recognition on Smart Cities Miami 2020 Conference website
- Corporate or personal sponsor recognition on Smart Cities Miami 2020 Conference signage at event
- Corporate or personal sponsor recognition on Smart Cities Miami 2020 Conference event printed program
- **Half**-page, full-color recognition in printed program
- Recognition on name badge with sponsorship ribbon
- Four (4) passes to Smart Cities Miami 2020 Conference

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\* All benefits are subject to receipt of sponsorship agreements. Sponsor logos and other materials are required by **Friday, October 9, 2020** to meet production deadlines. Sponsor logos, briefs, and promotional gifts are subject to review and approval by the University prior to use in recognition materials as indicated above. Sponsorships for this event may not be paid through a donor-advised fund. Pages linked via click through logo must not link to a call-to-action page. Sponsorship funds may be used to support the activities around the Smart City Workshop. Any unused sponsorship funds will be used to cover costs for future activities involving smart city concepts. For submission of your ad, company logo, and for additional questions and inquiries, please contact [idsc@miami.edu](mailto:idsc@miami.edu) or call 305.243.4976.