



FOR IMMEDIATE RELEASE

## VizUM 2017 Brings Cutting-Edge Visualization Topics to Life with Renowned Guest Speakers

(Coral Gables, FL, October 16, 2017) The University of Miami Institute for Data Science and Computing (IDSC) will showcase Creative Visualization at the “**Viz UM 4<sup>th</sup> Annual Symposium**” on Thursday, November 16<sup>th</sup>, 2017, from 4:00-7:00 PM at the UM Newman Alumni Center. The appearance of Guest Speakers Giorgia Lupi and Angus Forbes will be followed by a networking reception.

On the topic of Data Humanism, award-winning information designer **Giorgia Lupi**, author of the book “Dear Data”, and Co-Founder Accurat.it, will examine how data visualization design can make a difference in people’s lives, and how we can make data more meaningful. Giorgia sees an opportunity to jumpstart a new renaissance in visualizations, changing the impersonal nature of a merely technical approach to data, and reconnecting numbers to what they really stand for.

In his talk on Creative and Critical Data Visualization, **Angus Forbes** (Asst. Prof. in the Computational Media Department at UC Santa Cruz, and Chair, IEEE VIS Arts Program) will present a range of recent projects that introduce current trends in information visualization. Angus will also explore the potentials of integrating artistic and scientific methodologies, and, he will discuss the use of computational media approaches to augment visual analyses of complex data, and to enhance user engagement in immersive environments.

This exciting and creative event grew out of the nationwide 2014 touring exhibit “Places & Spaces: Mapping Science”. With the goal of transforming the University of Miami into a major center for data visualization, infographics, and information design in the southern US, IDSC Visualization Director **Alberto Cairo**, PhD, is the catalyst and host for this annual event dubbed a “data visualization celebration”. As the Knight Chair in Visual Journalism at the UM School of Communication, Dr. Cairo is at the forefront of information graphics and visualization, and is interested in the convergence between visual communication, journalism, cognitive science, cartography, and statistics. This cutting-edge event is free and open to the public. Register now at: <http://ccs.miami.edu/vizum-2017>

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